

# NATIONAL HISTORY DAY 2021

*Communication in History:  
The Key to Understanding*



THE 2021 THEME WEBINAR WILL BEGIN AT 7 PM ET/ 4 PM PT





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## Contest Rule Book

JUNE 22, 2020 EDITION

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NATIONAL HISTORY DAY 2021  
**Communication  
in History:**  
THE KEY TO UNDERSTANDING

# 2021 NHD THEME BOOK

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# DID YOU KNOW...

NARA holds approximately 10 billion pages of textual records; 12 million maps, charts, and architectural and engineering drawings; 25 million still photographs and millions of other materials.

Start your research at [nara.gov](https://nara.gov).

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# NHD ONLINE EDUCATION

To learn more and register, visit  
[NHD.org/onlineeducation](https://NHD.org/onlineeducation)



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NATIONAL HISTORY DAY!



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[nhd.org/nhdwebcentral](https://nhd.org/nhdwebcentral).





DID YOU KNOW...

“The White House Historical Association is a private, nonprofit organization founded in 1961 by First Lady Jacqueline Kennedy with a mission to protect, preserve, and provide public access to the rich history of America’s Executive Mansion.”

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Start your research at [whha.org](https://www.whha.org)

NHD.ORG/VIRTUAL2020STUDENTS



# 2021 WHITE HOUSE HISTORICAL ASSOCIATION NHD STUDENT VIDEO

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[NHD.ORG/VIRTUAL2020STUDENTS](https://nhd.org/virtual2020students)



# 2021 NATIONAL ARCHIVES NHD STUDENT VIDEO

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# DID YOU KNOW...

NHD began as a one-day competition at Case Western University in 1974, at which just over one hundred students competed.



THE 2021 THEME WEBINAR WILL BEGIN AT 7 PM ET/ 4 PM PT

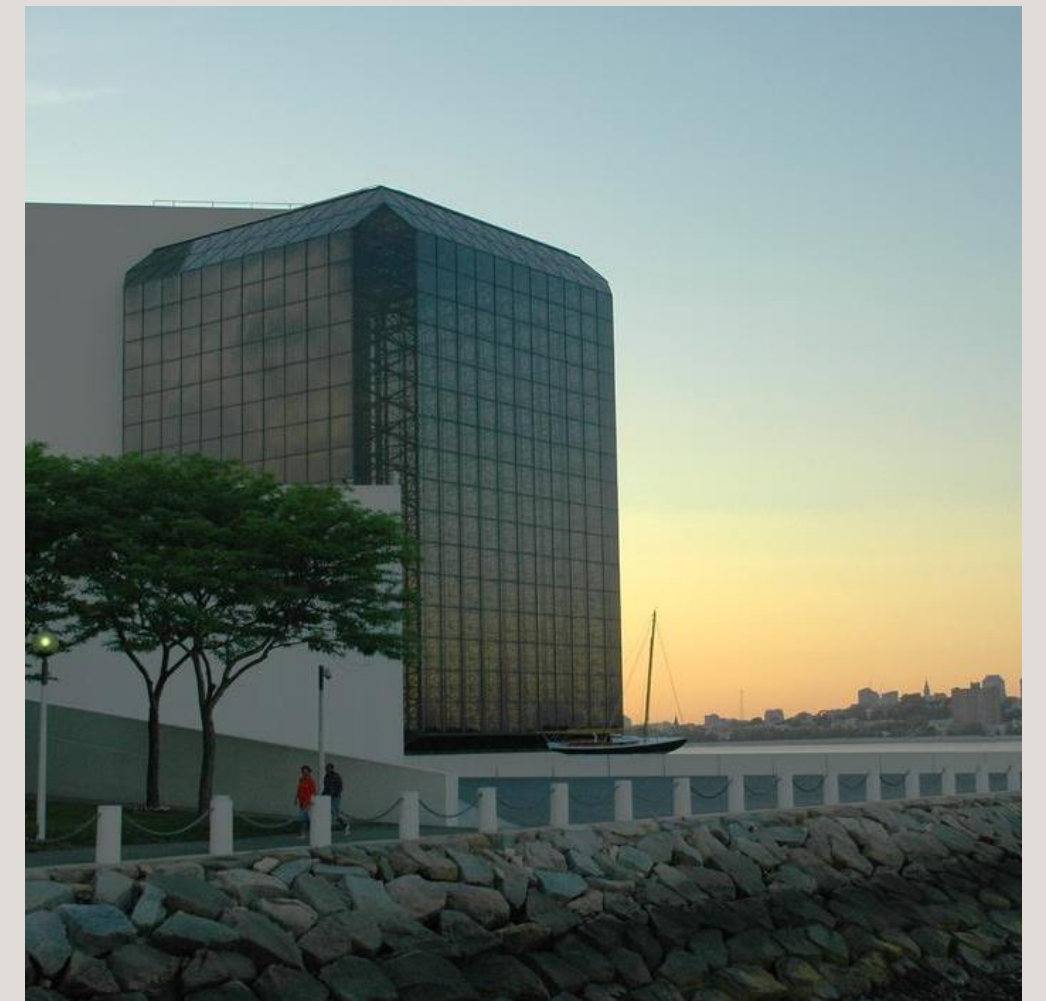


# NARA'S PRESIDENTIAL LIBRARIES AND MUSEUMS

Presidential Libraries and Museums promote understanding of the presidency and the American experience. The libraries include materials from President Hoover to President Obama.



To find a presidential library's website and archives, visit [archives.gov/presidential-libraries](https://www.archives.gov/presidential-libraries).



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**NATIONAL**  
**HISTORY DAY**

# 2021 Theme Webinar

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Lynne O'Hara, Director of Programs, National History Day

Ken O'Regan, Education Specialist, White House Historical Association

Jeffrey Urbin, Director of Education at the Franklin Delano Roosevelt

Presidential Library and Museum

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# Digital Citizenship

#NHD2021





# Poll: Who's watching live?





# Special thanks to the National Endowment for the Humanities



NEH.GOV

# EDSITEment!

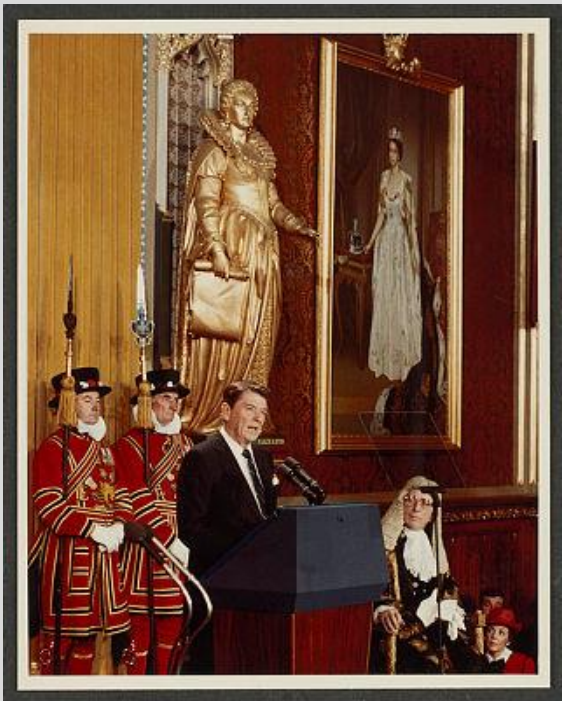
THE BEST OF THE HUMANITIES ON THE WEB

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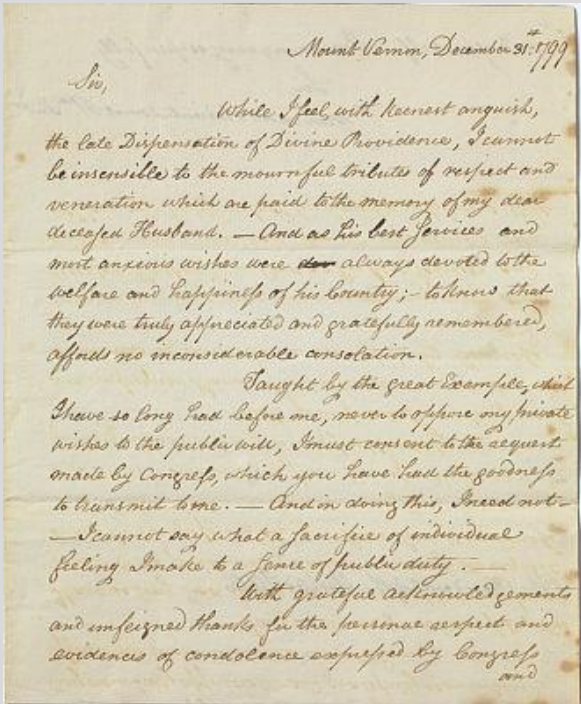
# What is Communication?

Communication  
is spoken.



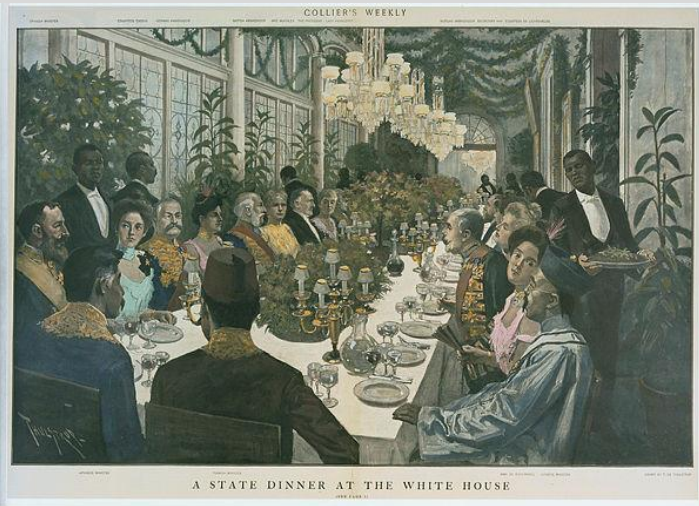
Ronald Reagan Presidential Library and Museum

Communication  
is written.



Tudor Place Foundation Inc.

Communication  
is heard and  
received.



White House Historical Association



# What is Communication?

Communication  
happens in  
gatherings.



National Archives and Records Administration

Communication  
is a key part of  
civics and  
government.



Library of Congress

Communication  
is part of the  
political  
process.



National Archives and Records Administration



# What is Communication?

Language is key  
to  
communication.

---



Library of Congress

Miscommunications  
are part of the  
story.

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National Archives and Records Administration

Two-sided  
communication  
is imperative.

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National Archives and Records Administration



# Challenge: Local History

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Chinatown Garment Workers, New York, New York (New York University)



Columbia, South Carolina (Historic Columbia)



The Mansfield Crisis, Mansfield, Texas (Teaching Tolerance)



Whittier, California (Whittier Public Library)



# The Roosevelt Presidential Library and Museum

National Archives and Records Administration





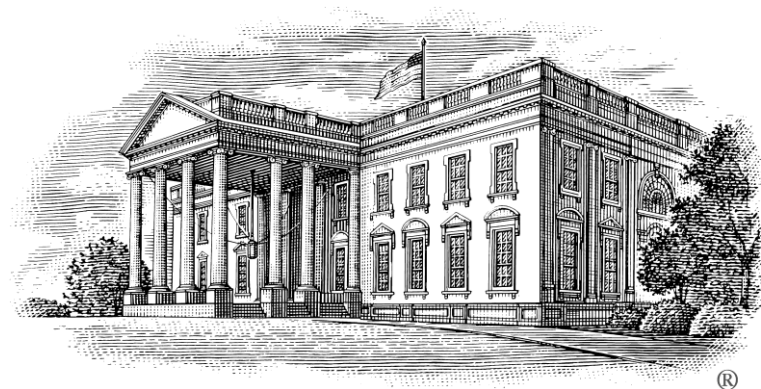


# Roosevelt Presidential Library and Museum

- The Nation's first Presidential Library
- Only Presidential Library used by a president while they were actually president
- 17.5 million pages of documents
- 50,000 books
- 35,000 museum objects

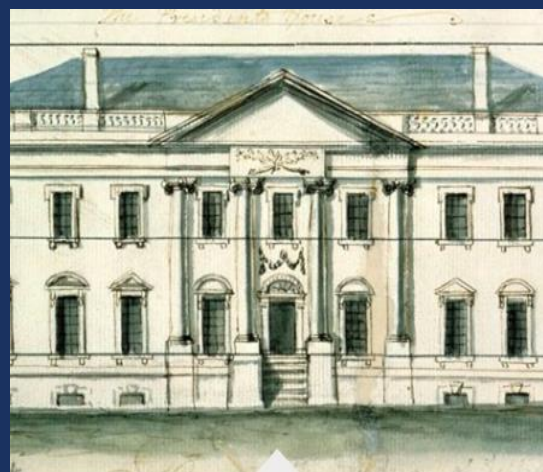
[www.fdrlibrary.marist.edu](http://www.fdrlibrary.marist.edu)





THE WHITE HOUSE  
HISTORICAL ASSOCIATION

# *“MY FELLOW AMERICANS...”:* COMMUNICATING FROM - AND TO - THE WHITE HOUSE



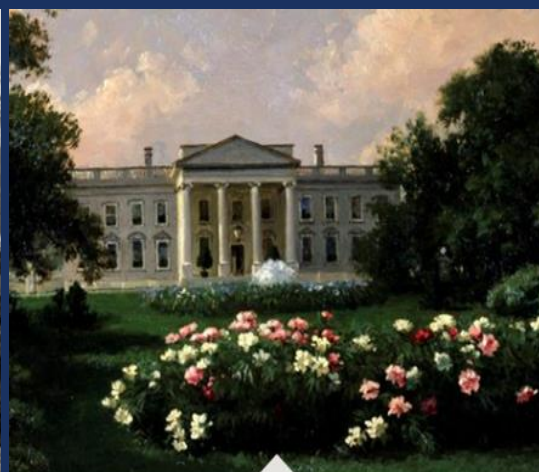
## CLASSROOM RESOURCE PACKETS

*Background Content and Primary Resources*



## VIDEO RESOURCES

*Short Film Collection*



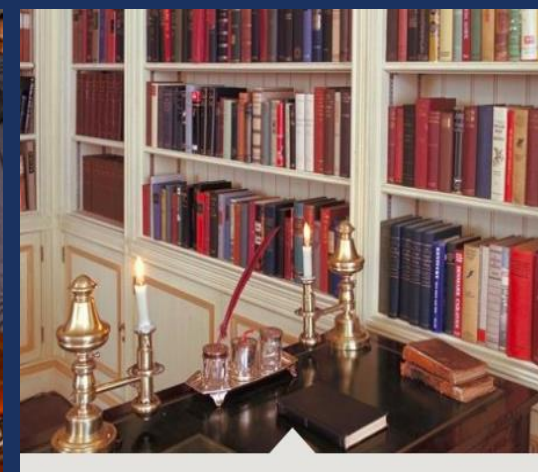
## DIGITAL LIBRARY

*Access to Our Exclusive Collection*



## NATIONAL HISTORY DAY RESOURCES

*Project Ideas and More*



## RECOMMENDED WHITE HOUSE LITERATURE FOR YOUNG READERS

*Selected Titles and Annotated Bibliography*



## WHITE HOUSE HISTORY TEACHER INSTITUTE

*Education Professional Development*

[www.whitehousehistory.org](http://www.whitehousehistory.org)

Ken O'Regan, Education Specialist

Email: [education@whha.org](mailto:education@whha.org)

Twitter: [@WhiteHouseHstry](https://twitter.com/WhiteHouseHstry)



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*How has  
communication  
shaped the  
White House  
and the  
Presidency?*

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HISTORICAL ASSOCIATION®

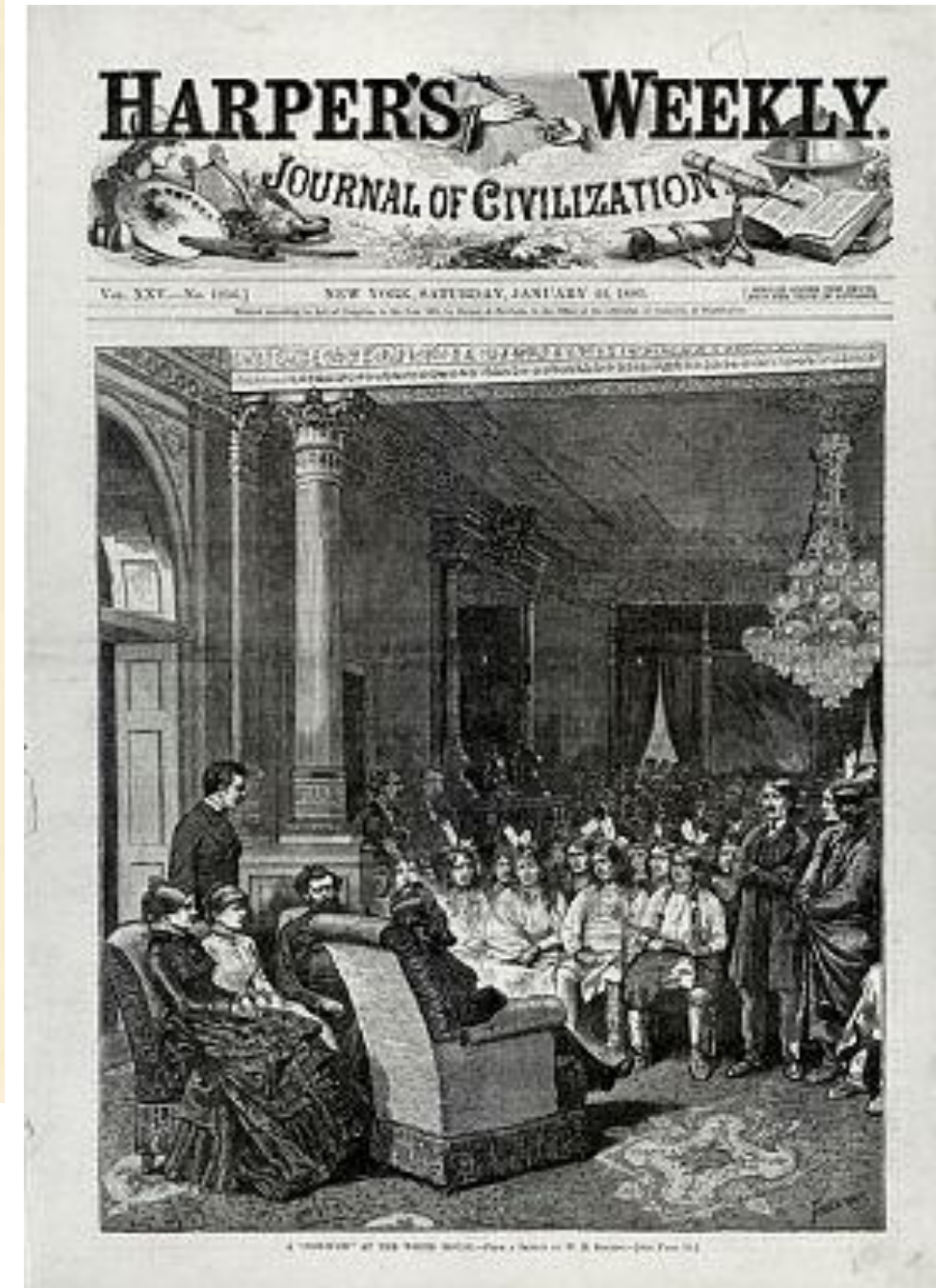




# PRESIDENTS *AND THE PRESS*

- In the 19<sup>th</sup> century, newspapers were the main vehicle for information.
- Andrew Jackson tried to garner favorable coverage by offering federal government jobs
- Reporters didn't routinely cover the White House until Grover Cleveland's second administration

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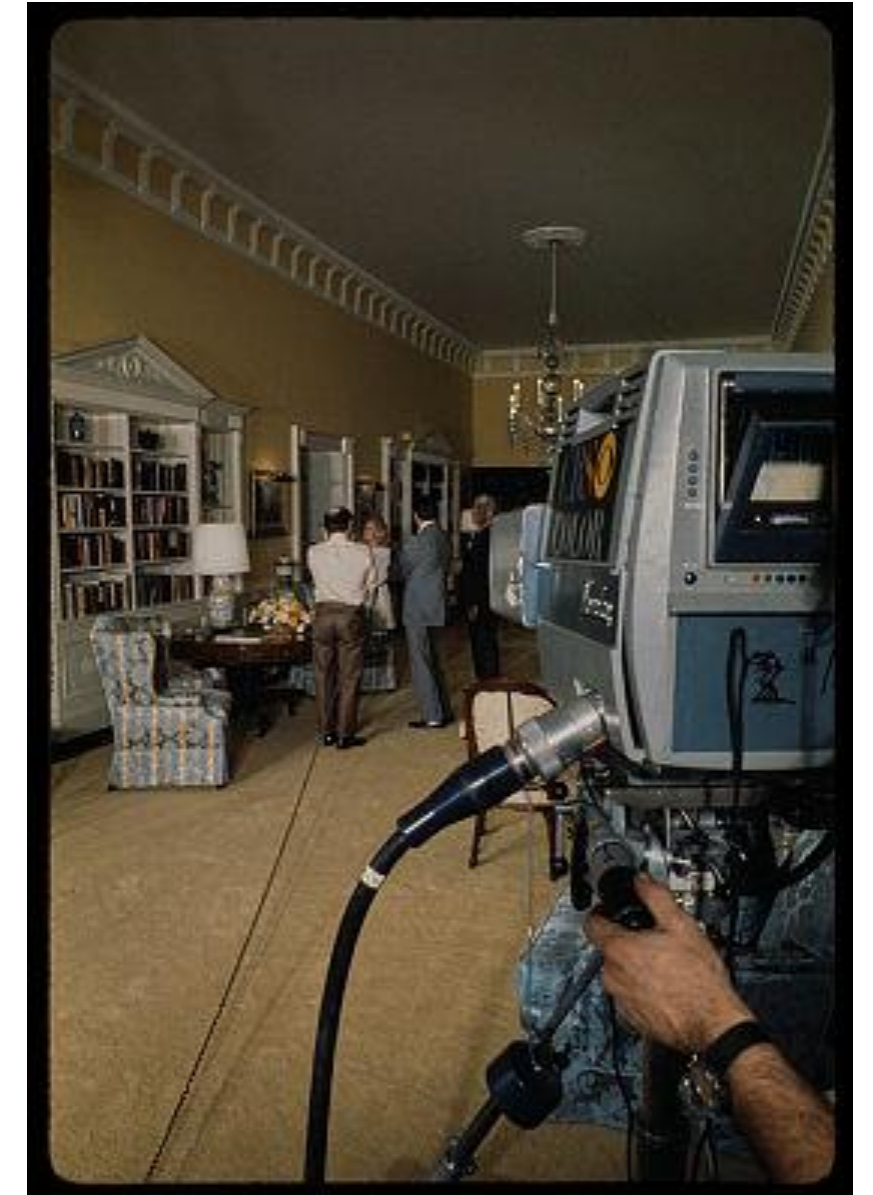




# PRESIDENTS *AND THE PRESS*

- Press conferences emerge in the 20<sup>th</sup> century and make the president accountable in real-time
- The press has had dedicated working space in the White House since the 1902 renovation
- Televised press conferences emerge during the Eisenhower administration

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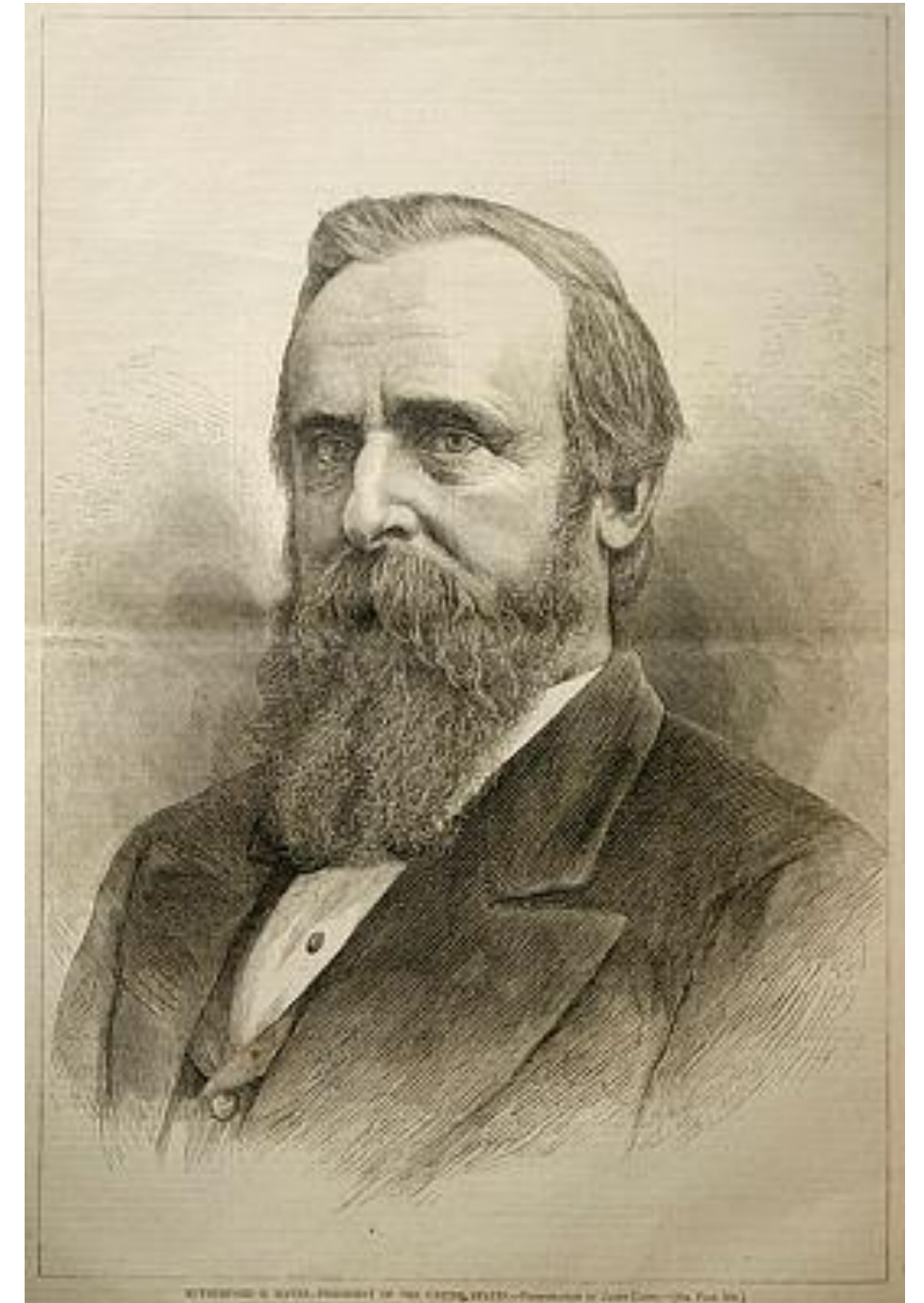
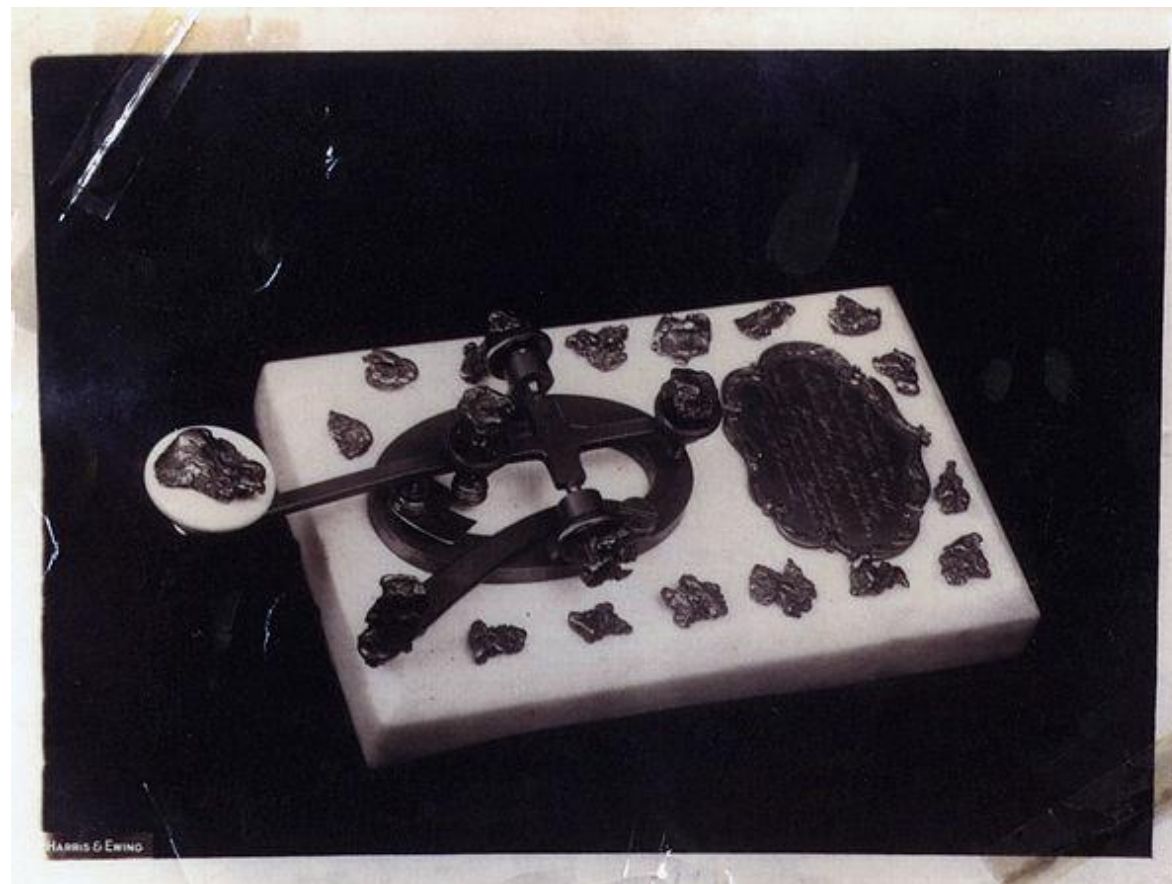




# TECHNOLOGY & COMMUNICATION *AT THE* WHITE HOUSE

- The mid-19<sup>th</sup> century sees the telegraph emerge as a revolutionary tool
- Andrew Johnson installs first WH telegraph in 1866
- President Hayes installs the first telephone in 1879 – his number? “1”
- Typewriters introduced in 1880

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# TECHNOLOGY & COMMUNICATION *AT THE* WHITE HOUSE

- Franklin D. Roosevelt embraces radio as a tool to communicate with the nation
- FDR installs a theater to watch newsreels in WWII
- Truman embraces television, Eisenhower and Kennedy follow
- Email debuts 1992, a website in 1994

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# PROTEST *AT THE* WHITE HOUSE

- Protests in Lafayette Park have occurred for more than a century
- What better way to be heard than to bring your cause to the president's front door?
- Suffragists first bring protests to the White House in 1917, paving the way for the 19<sup>th</sup> Amendment

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# PROTEST *AT THE* WHITE HOUSE

- After World War II, civil rights became a focal point of demonstrations – there was even a sit-in inside the White House
- Anti-war demonstrations have been a fixture since the Vietnam War
  - The first documented LGBTQ+ protest happens in 1965
  - Lafayette Square remains a very visible site of protest to this day

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# EXPLORE MORE HISTORY

[www.whitehousehistory.org](http://www.whitehousehistory.org)

*Free to Use*

- **Digital Library** (thousands of images)
- **Classroom Resource Packets** (30 subjects)
- **Historian Articles** (wide variety of topics)
- **Short Videos** (quick content delivery)

Find us on Facebook or Twitter (@WhiteHouseHstry)  
for daily stories of White House history

Contact Us: [education@whha.org](mailto:education@whha.org)



## More Resources for White House History

- Library of Congress – [loc.gov](http://loc.gov)
- National Archives – [archives.gov](http://archives.gov) - includes 14 presidential libraries
- Sharing White House History – explore this index of other presidential sites: [whitehousehistory.org/sharing-white-house-history](http://whitehousehistory.org/sharing-white-house-history)



# Poll: What caught your interest?





# Feedback and Verification:

<https://Tinyurl.com/NHDwebinars>

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